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TOWNSEND and TOWNSEND and CREW LLP

By: Stern Hall

**AMENDMENT UNDER 37 CFR 1.116
 EXPEDITED PROCEDURE –
 EXAMINING GROUP 3625**

PATENT

Attorney Docker No.: 16869S-044300US
 Client Ref No.: W0168-01EY

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Narihiro Omoto, et al.

Application No.: 10/082,674

Filed: February 22, 2002

For: ELECTRONIC MALL SYSTEM
 □

Customer No.: 20350

Confirmation No. 3124

Examiner: James H. Zurita

Technology Center/Art Unit: 3625

**AMENDMENT UNDER 37 CFR 1.116
 EXPEDITED PROCEDURE EXAMINING
 GROUP 3625**

Mail Stop AF
 Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

Sir:

In response to the Final Office Action mailed July 27, 2006, on the above-referenced application, and in accordance with the accompanying Request for Continued Examination, please enter the following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 4 of this paper.